



**STATEMENT RE:** **A-1810**  
“An Act concerning the privacy of an individual’s financial information and supplementing P.L. 1960, c.39.

**TO:** Assembly Consumer Affairs Committee

**BY:** Professional Insurance Agents of New Jersey  
Leon Zimmerman, Legislative Representative

**ON:** May 11, 2006

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INSURANCE  
AGENTS**

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PIANJ thanks the committee for the opportunity to testify regarding A-1810. PIANJ is a trade association which represents more than 7,000 professional independent insurance agents and their employees doing business in communities throughout New Jersey.

While the bill has the commendable goal of protecting the privacy of customers, with respect to insurance producers, the bill would only triplicate the privacy laws already on the books. Insurance producers are currently subject to the federal Gramm-Leach-Bliley Act and the New Jersey’s Insurance Information Practices Law that regulates insurance producers’ and insurance companies’ use of confidential consumer information. Our state privacy law has been in place since 1982 and applies specifically to the insurance industry. Just like A-1810, this state privacy law already requires insurance producers to provide customers with privacy notices and to obtain the customer’s consent before disclosing confidential consumer information in certain situations. Insurance producers are also currently subject to privacy regulations developed by the New Jersey Department of Banking and Insurance that require them to develop security programs to safeguard against unauthorized disclosures of confidential customer information.

Adding a third privacy law for insurance producers would simply be unworkable and unnecessary. For these reasons, PIANJ urges the committee to amend A-1810 to exclude insurance producers from the requirements of the bill.